

# Program Scorecard 2022-23

## Business Management 10-102-3

Student Demographics	2022-23		2021-22		2020-21	
	Number	Percent	Number	Percent	Number	Percent
Full-Time	160	25%	247	40%	228	45%
Part-Time	480	75%	357	58%	281	55%
Students with Disabilities	20	3%	19	3%	20	4%
Students of Color	91	14%	65	11%	54	11%
Financial Aid Recipients	168	29%	200	32%	181	35%
Male	271	42%	264	44%	234	46%
Female	367	57%	337	56%	274	54%
Mean Age	22		23		24	
Median Age	20		21		21	
Mode Age	15		15		20	
Bias per WTCS (NTO*)	Female		Female		Female	
Total Program Students	640		604		509	
Total Pre-Program Students	8		13		3	

NOTE: Demographics include program students only, with the exception of financial aid

\*NTO: non-traditional occupation

Student Interest	2022-23	2021-22	2020-21	2019-20	2018-19
New Accepted Students	220	246	249	271	284
Capacity	425	425	475	410	290
Percent Capacity	52%	58%	52%	66%	98%
FTEs	363	351	303	269	272
Fall/Spring Waitlist	0	0	0	0	0

Graduate Placement	2022-23*	2021-22	2020-21	2019-20	2018-19
Graduates	89	107	66	71	68
Employed in Related Field	NA	66%	65%	78%	74%
Seeking Employment	NA	5%	7%	10%	3%
Continuing Education	NA	42%	26%	26%	10%
Survey Response Rate	NA	60%	60%	63%	59%

\*2022-23 graduate placement data is not available because graduates are surveyed 6 months to 1 year after graduation; 2022-23 data will be available spring 2024.

Wages & Openings	2021-22
CVTC Graduate Average Hourly Wage	\$23.06
CVTC Graduate Average Annual Wage	\$49,622
Regional Median Annual Wage	\$66,344
Regional Job Openings	1256

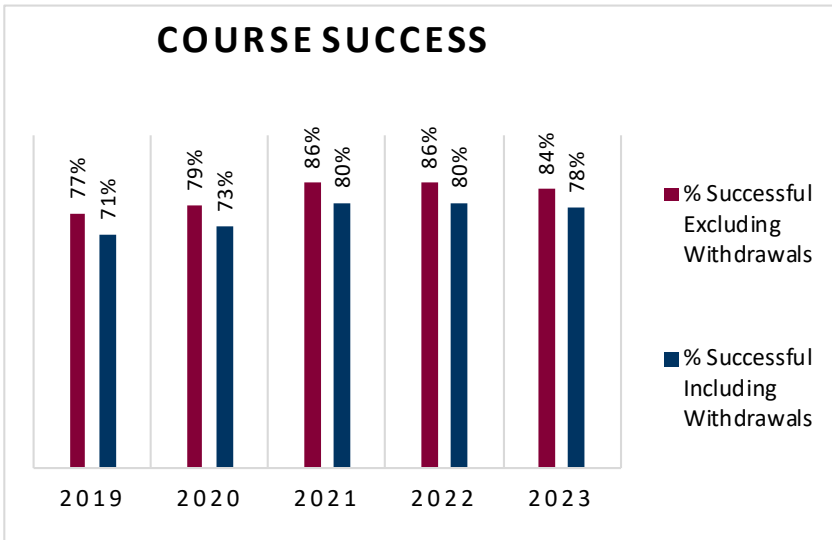
CVTC Key Performance Indicator Goals		
	Goal	Actual
Graduation within 3 years	55%	43%
Job Related Placement	90%	82%
Aidable FTEs	3,865	3,835

Graduation Rates	Cohort Year*					Program Target	WTCS
	2020-21	2019-20	2018-19	2017-18	2016-17		
Graduation within 3 Years	29%	27%	20%	21%	21%	26%	17%
Graduation within 4 Years	NA	30%	24%	24%	23%	29%	20%

\*Cohort year is the year the student started in the program.

Retention Rates	Academic Year					Program Target
	Fall 2022 to Fall 2023	Fall 2021 to Fall 2022	Fall 2020 to Fall 2021	Fall 2019 to Fall 2020	Fall 2018 to Fall 2019	
Fall-to-Fall Retention	70%	69%	62%	55%	50%	67%
Core Courses	2022-23	2021-22	2020-21	2019-20	2018-19	
Course Success Rate	85%	83%	84%	77%	76%	86%
Withdraw Rate	3%	6%	5%	5%	5%	NA
General Education Courses	2022-23	2021-22	2020-21	2019-20	2018-19	
Course Success Rate	70%	73%	79%	73%	67%	80%
Withdraw Rate	9%	9%	7%	6%	6%	NA

Technical Skills Attainment	2022-23	2021-22	2020-21	2019-20	2018-19
Met	73	66	50	57	68
Not Met	3	2	1	2	5
Not Assessed	3	0	0	3	0



CVTC Course Success Goal: 80%

**CAREER CLUSTER**

*Business, Management, & Administration*

**Business Management (10-102-3)**

**2022-23 Course Success**

Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
Blended (less than 50% online)	103	14	3	120	88%	86%
Face-to-Face	635	75	29	739	89%	86%
MyChoice	203	56	18	277	78%	73%
Online	1,670	368	175	2,213	82%	75%
<b>Grand Total</b>	<b>2,611</b>	<b>513</b>	<b>225</b>	<b>3,349</b>	<b>84%</b>	<b>78%</b>

Course & Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
<b>101-105 Accounting, Intro to</b>	<b>70</b>	<b>12</b>	<b>8</b>	<b>90</b>	<b>85%</b>	<b>78%</b>
Face-to-Face	4	1	2	7	80%	57%
MyChoice	11	1	1	13	92%	85%
Online	55	10	5	70	85%	79%
<b>101-111 Accounting I</b>	<b>41</b>	<b>5</b>	<b>2</b>	<b>48</b>	<b>89%</b>	<b>85%</b>
Face-to-Face	25	2	2	29	93%	86%
MyChoice	5	0	0	5	100%	100%
Online	11	3	0	14	79%	79%
<b>101-172 Business Finance</b>	<b>92</b>	<b>7</b>	<b>6</b>	<b>105</b>	<b>93%</b>	<b>88%</b>
Online	92	7	6	105	93%	88%
<b>102-109 Business Analytics</b>	<b>125</b>	<b>17</b>	<b>4</b>	<b>146</b>	<b>88%</b>	<b>86%</b>
Blended (less than 50% online)	12	1	0	13	92%	92%
Face-to-Face	32	0	0	32	100%	100%
MyChoice	7	3	1	11	70%	64%
Online	74	13	3	90	85%	82%
<b>102-112 Principles of Management</b>	<b>167</b>	<b>39</b>	<b>14</b>	<b>220</b>	<b>81%</b>	<b>76%</b>
Blended (less than 50% online)	26	0	0	26	100%	100%
Face-to-Face	50	8	3	61	86%	82%
Online	91	31	11	133	75%	68%
<b>102-113 Business Ethics</b>	<b>159</b>	<b>24</b>	<b>5</b>	<b>188</b>	<b>87%</b>	<b>85%</b>
Blended (less than 50% online)	11	4	0	15	73%	73%

**Business Management (10-102-3)**

**2022-23 Course Success**

Course & Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
Face-to-Face	31	1	2	34	97%	91%
MyChoice	11	2	0	13	85%	85%
Online	106	17	3	126	86%	84%
<b>102-114 Managing Operations</b>	<b>105</b>	<b>6</b>	<b>5</b>	<b>116</b>	<b>95%</b>	<b>91%</b>
Blended (less than 50% online)	5	0	0	5	100%	100%
Online	100	6	5	111	94%	90%
<b>102-115 Business Mgmt Internship</b>	<b>79</b>	<b>4</b>	<b>5</b>	<b>88</b>	<b>95%</b>	<b>90%</b>
Face-to-Face	79	4	5	88	95%	90%
<b>102-116 Strategic Management</b>	<b>90</b>	<b>10</b>	<b>2</b>	<b>102</b>	<b>90%</b>	<b>88%</b>
MyChoice	7	1	0	8	88%	88%
Online	83	9	2	94	90%	88%
<b>102-117 Business Mgmt Career Planning</b>	<b>95</b>	<b>25</b>	<b>8</b>	<b>128</b>	<b>79%</b>	<b>74%</b>
Face-to-Face	40	4	3	47	91%	85%
Online	55	21	5	81	72%	68%
<b>102-130 Innovative Business Mindset</b>	<b>161</b>	<b>23</b>	<b>9</b>	<b>193</b>	<b>88%</b>	<b>83%</b>
Face-to-Face	49	5	2	56	91%	88%
MyChoice	14	1	0	15	93%	93%
Online	98	17	7	122	85%	80%
<b>102-133 Leadership for Bus Excellence</b>	<b>170</b>	<b>43</b>	<b>23</b>	<b>236</b>	<b>80%</b>	<b>72%</b>
Blended (less than 50% online)	34	4	2	40	89%	85%
Face-to-Face	33	12	2	47	73%	70%
Online	103	27	19	149	79%	69%
<b>102-160 Business Law</b>	<b>160</b>	<b>19</b>	<b>6</b>	<b>185</b>	<b>89%</b>	<b>86%</b>
Blended (less than 50% online)	14	4	0	18	78%	78%
Face-to-Face	29	0	1	30	100%	97%
MyChoice	18	5	0	23	78%	78%
Online	99	10	5	114	91%	87%
<b>102-188 Project Management</b>	<b>132</b>	<b>8</b>	<b>9</b>	<b>149</b>	<b>94%</b>	<b>89%</b>
Face-to-Face	61	0	1	62	100%	98%
Online	71	8	8	87	90%	82%
<b>103-102 Microsoft Office Suite</b>	<b>105</b>	<b>22</b>	<b>15</b>	<b>142</b>	<b>83%</b>	<b>74%</b>

**Business Management (10-102-3)**

**2022-23 Course Success**

Course & Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
Face-to-Face	70	3	1	74	96%	95%
Online	35	19	14	68	65%	51%
<b>103-170 Microsoft Excel</b>	<b>52</b>	<b>13</b>	<b>14</b>	<b>79</b>	<b>80%</b>	<b>66%</b>
MyChoice	9	3	3	15	75%	60%
Online	43	10	11	64	81%	67%
<b>104-102 Marketing Principles</b>	<b>141</b>	<b>41</b>	<b>18</b>	<b>200</b>	<b>77%</b>	<b>71%</b>
Face-to-Face	44	6	1	51	88%	86%
MyChoice	18	12	4	34	60%	53%
Online	79	23	13	115	77%	69%
<b>116-193 Human Resources, Intro</b>	<b>158</b>	<b>50</b>	<b>17</b>	<b>225</b>	<b>76%</b>	<b>70%</b>
Face-to-Face	8	4	1	13	67%	62%
MyChoice	55	20	5	80	73%	69%
Online	95	26	11	132	79%	72%
<b>138-150 Global Business</b>	<b>108</b>	<b>18</b>	<b>5</b>	<b>131</b>	<b>86%</b>	<b>82%</b>
MyChoice	36	5	2	43	88%	84%
Online	72	13	3	88	85%	82%
<b>801-136 English Composition 1</b>	<b>52</b>	<b>43</b>	<b>13</b>	<b>108</b>	<b>55%</b>	<b>48%</b>
Face-to-Face	10	11	3	24	48%	42%
MyChoice	1	3	1	5	25%	20%
Online	41	29	9	79	59%	52%
<b>801-196 Oral/Interpersonal Comm</b>	<b>51</b>	<b>18</b>	<b>8</b>	<b>77</b>	<b>74%</b>	<b>66%</b>
Face-to-Face	10	2	0	12	83%	83%
MyChoice	2	0	1	3	100%	67%
Online	39	16	7	62	71%	63%
<b>801-198 Speech</b>	<b>35</b>	<b>17</b>	<b>8</b>	<b>60</b>	<b>67%</b>	<b>58%</b>
Blended (less than 50% online)	1	1	1	3	50%	33%
Online	34	16	7	57	68%	60%
<b>801-219 English Composition 1</b>	<b>9</b>	<b>4</b>	<b>2</b>	<b>15</b>	<b>69%</b>	<b>60%</b>
Face-to-Face	1	2	0	3	33%	33%
Online	8	2	2	12	80%	67%
<b>804-134 Mathematical Reasoning</b>	<b>38</b>	<b>9</b>	<b>6</b>	<b>53</b>	<b>81%</b>	<b>72%</b>

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Face-to-Face	13	5	0	18	72%	72%
Online	25	4	6	35	86%	71%
<b>804-189 Introductory Statistics</b>	<b>35</b>	<b>13</b>	<b>3</b>	<b>51</b>	<b>73%</b>	<b>69%</b>
MyChoice	2	0	0	2	100%	100%
Online	33	13	3	49	72%	67%
<b>804-230 Statistics</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>3</b>	<b>67%</b>	<b>67%</b>
Face-to-Face	1	0	0	1	100%	100%
Online	1	1	0	2	50%	50%
<b>809-195 Economics</b>	<b>99</b>	<b>9</b>	<b>5</b>	<b>113</b>	<b>92%</b>	<b>88%</b>
Face-to-Face	32	2	0	34	94%	94%
MyChoice	7	0	0	7	100%	100%
Online	60	7	5	72	90%	83%
<b>809-198 Intro to Psychology</b>	<b>73</b>	<b>13</b>	<b>5</b>	<b>91</b>	<b>85%</b>	<b>80%</b>
Face-to-Face	13	3	0	16	81%	81%
Online	60	10	5	75	86%	80%
<b>809-291 Principles of Microeconomics</b>	<b>7</b>	<b>0</b>	<b>0</b>	<b>7</b>	<b>100%</b>	<b>100%</b>
Online	7	0	0	7	100%	100%
<b>Grand Total</b>	<b>2,611</b>	<b>513</b>	<b>225</b>	<b>3,349</b>	<b>84%</b>	<b>78%</b>