

Program Scorecard 2022-23

Entrepreneurship 31-145-2

Student Demographics	2022-23		2021-22		2020-21	
	Number	Percent	Number	Percent	Number	Percent
Full-Time	9	30%	10	34%	9	56%
Part-Time	21	70%	16	55%	7	44%
Students with Disabilities	1	3%	1	4%	2	13%
Students of Color	4	13%	4	15%	2	13%
Financial Aid Recipients	9	39%	10	34%	10	53%
Male	13	43%	12	46%	4	25%
Female	17	57%	14	54%	12	75%
Mean Age	29		28		31	
Median Age	25		23		32	
Mode Age	19		19		19	
Bias per WTCS (NTO*)	Female		Female		Female	
Total Program Students	30		26		16	
Total Pre-Program Students	0		3		3	

NOTE: Demographics include program students only, with the exception of financial aid

*NTO: non-traditional occupation

Student Interest	2022-23	2021-22	2020-21	2019-20	2018-19
New Accepted Students	24	21	18	15	18
Capacity	40	30	30	30	30
Percent Capacity	60%	70%	60%	50%	60%
FTEs	18	16	14	12	13
Fall/Spring Waitlist	0	0	0	0	0

Graduate Placement	2022-23*	2021-22	2020-21	2019-20	2018-19
Graduates	9	5	4	4	6
Employed in Related Field	NA	100%	NA	NA	0%
Seeking Employment	NA	0%	NA	NA	0%
Continuing Education	NA	0%	NA	NA	0%
Survey Response Rate	NA	40%	NA	NA	33%

*2022-23 graduate placement data is not available because graduates are surveyed 6 months to 1 year after graduation; 2022-23 data will be available spring 2024.

Wages & Openings	2021-22
CVTC Graduate Average Hourly Wage	NA
CVTC Graduate Average Annual Wage	NA
Regional Starting Annual Wage	\$53,290
Regional Job Openings	516

*NA: Fewer than 5 graduates working in a related field provided a wage on the graduate follow-up survey.

CVTC Key Performance Indicator Goals		
	Goal	Actual
Graduation within 2 years	80%	70%
Job Related Placement	90%	82%
Aidable FTEs	3,865	3,835

CAREER CLUSTER

Business, Management & Admin

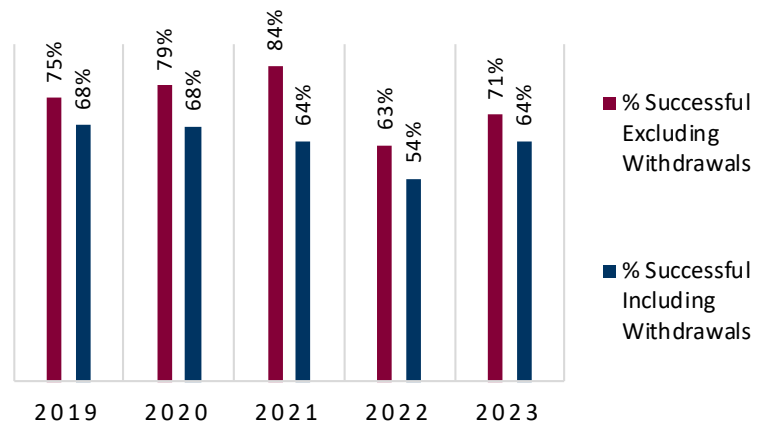
Graduation Rates	Cohort Year*					3 Year Program Target	WTCS
	2021-22	2020-21	2019-20	2018-19	2017-18		
Graduation within 2 Years	14%	41%	36%	35%	30%	42%	26%

*Cohort year is the year the student started in the program.

Retention Rates	Academic Year					3 Year Program Target
	Fall 2022 to Spring 2023	Fall 2021 to Spring 2022	Fall 2020 to Spring 2021	Fall 2019 to Spring 2020	Fall 2018 to Spring 2019	
Semester-to-Semester	57%	58%	87%	53%	80%	66%
Core Courses	2022-23	2021-22	2020-21	2019-20	2018-19	
Course Success Rate	71%	65%	82%	83%	74%	82%
Withdraw Rate	2%	3%	8%	0%	6%	NA
General Education Courses	2022-23	2021-22	2020-21	2019-20	2018-19	
Course Success Rate	NA	NA	NA	NA	NA	NA
Withdraw Rate	NA	NA	NA	NA	NA	NA

Technical Skills Attainment	2022-23	2021-22	2020-21	2019-20	2018-19
Met	7	0	5	6	8
Not Met	0	0	0	1	0
Not Assessed	0	0	0	0	0

COURSE SUCCESS



CVTC Course Success Goal: 80%

Entrepreneurship (31-145-2)

2022-23 Course Success

Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
Face-to-Face	2	0	0	2	100%	100%
MyChoice	55	25	12	92	69%	60%
Online	35	12	2	49	74%	71%
Grand Total	92	37	14	143	71%	64%

Course & Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
101-105 Accounting, Intro to	9	5	1	15	64%	60%
MyChoice	1	1	1	3	50%	33%
Online	8	4	0	12	67%	67%
101-149 Intro to QuickBooks	8	5	4	17	62%	47%
MyChoice	5	3	4	12	63%	42%
Online	3	2	0	5	60%	60%
101-172 Business Finance	9	0	1	10	100%	90%
Online	9	0	1	10	100%	90%
102-130 Innovative Business Mindset	12	4	0	16	75%	75%
MyChoice	6	2	0	8	75%	75%
Online	6	2	0	8	75%	75%
102-160 Business Law	6	2	0	8	75%	75%
Face-to-Face	1	0	0	1	100%	100%
Online	5	2	0	7	71%	71%
104-102 Marketing Principles	6	4	2	12	60%	50%
Face-to-Face	1	0	0	1	100%	100%
MyChoice	1	2	1	4	33%	25%
Online	4	2	1	7	67%	57%
145-103 Entrepreneurial Ideas	10	10	2	22	50%	45%
MyChoice	10	10	2	22	50%	45%
145-104 Entrepreneurial Communication	11	7	3	21	61%	52%
MyChoice	11	7	3	21	61%	52%

Entrepreneurship (31-145-2)
2022-23 Course Success

Course & Delivery Method	Successful Count	Unsuccessful Count	Withdrawal Count	Enrollment Count	% Successful Excluding Withdrawals	% Successful Including Withdrawals
145-106 Entrepreneurial Management	7	0	1	8	100%	88%
MyChoice	7	0	1	8	100%	88%
145-108 Entrepreneurial Marketing	7	0	0	7	100%	100%
MyChoice	7	0	0	7	100%	100%
145-109 Entrepreneurial Capstone	7	0	0	7	100%	100%
MyChoice	7	0	0	7	100%	100%
Grand Total	92	37	14	143	71%	64%